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Mauney Conquers World Champion Bull in Oklahoma City

PUEBLO, Colo. (February 14, 2009) – Oklahoma City's Ford Center was treated to a ride for the record books as the No. 1 bull rider in the world J.B. Mauney (Mooresville, N.C.) conquered the 2008 World Champion bull, Bones, owned by Teague Bucking Bulls, LLC. Mauney scored 93.5 points and collected a check for \$20,000, courtesy of Tom Teague, the bull's owner. Before Mauney made the 8-second whistle on him, Bones had been ridden 0 out of 13 times on the PBR's elite Built Ford Tough Series (BFTS).



"This weekend has been hyped up and I've been honest with everyone from the beginning. I treated this bull like every other bull and I expected to ride him," Mauney stated. "I just kept my hand shut and held on. He went to the right and I thought he'd switch it up, but he didn't and just kept on coming. It all worked out, and now I'm \$20,000 richer."

When asked about Bones, the PBR superstar said, "Bones is a strong bull, but it all worked out in my favor. It's hard to describe exactly how it feels to ride him---he's fast going up and slow going down."

Tom Teague, the owner of Bones, said, "I'm really happy to see J.B. ride him--he just proved why he is the No. 1 bull rider in the world."

As the 2009 season continues, Mauney's impressive resume continues to grow. He surpassed the \$1 million mark in career earnings at the end of the 2008 season, becoming the youngest millionaire in PBR history. The 22-year-old has won seven Built Ford Tough Series (BFTS) event titles including two in 2009, and has recorded nineteen 90-point rides and has maintained a 59 percent riding percentage over his four-year career.

For more information on the Professional Bull Riders, Inc. or J.B. Mauney's historic ride on Bones, please visit www.pbrnow.com or contact Katharine Sherrer at 719.242.2800 ext. 3372.

Don't miss out on any of the action at the 2009 Built Ford Tough World Finals in Las Vegas, Nev. The world-class event will take place on Oct. 30-Nov 1 and Nov. 5-8 at the Thomas & Mack Center---get your tickets NOW at 866.PBR.SHOW or unlvtickets.com.

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About the PBR:

More than 100 million viewers tune in each year to the PBR on FOX, NBC, ESPN, VERSUS, and on a host of foreign networks across the globe. With approximately 500 hours of prime time programming annually, PBR ranks among the most prolific sports on air, in addition to attracting over 1.7 million live event attendees each year with its multi-tiered event structure which includes the prestigious Built Ford Tough Series, the Copenhagen Bull Riding Challenger Tour, the Enterprise Rent-A-Car Tour, and the Discovery Tour, designed specifically for entry level contestants. The PBR is headquartered in Pueblo, Colo., with additional offices in Australia, Brazil, Canada, and Mexico. The PBR prides itself in its 1,000 plus stock contractor relationships and over 1,200 PBR bull riders competing in more than 300 PBR sanctioned competitions in five countries.