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Former World Champ Takes Coveted Express Classic Event Title!!!

2002 PBR World Champion and Team Express rider Ednei Caminhas takes his first BFTS win since 2004.

OKLAHOMA CITY, Okla. (February 15, 2009) – The Professional Bull Riders, Inc. (PBR) took the top 40 bull riders in the world to the Sooner State for three performances of non-stop action on February 13-15. At stop #9 on the prestigious Built Ford Tough Series (BFTS), 2002 PBR World Champion and Team Express rider Ednei Caminhas (P. Alves, SP, Brazil) left Oklahoma City's Ford Center victorious after totaling 346 points on four bulls and took home the coveted Express Classic event title, pocketing a check for \$27,742.50. With this victory, Caminhas picked up his first BFTS event win since 2004 when he won the Colorado Springs event title.



"I have a new confidence now and I am the champ with the win," Caminhas commented from the winner's circle. "I want to thank God for this win and I am very happy to do this in front of all my sponsors. I needed to win this event and I think I am now safe from the upcoming cut."

In round one, Caminhas scored 86.75 points on Braithwaite & Dansey's bull, Wrangler's Rock Star. He followed that up with an 84.25 point ride on the bull, Balboa, owned by 4C's/Sills/Barker/Hill, during round two. Caminhas finished fourth place in round three after scoring 88.25 points on the bull, Cooper Tires (Chad Berger/Denny Hawks), giving him a total of 259.25 points. For the Built Ford Tough Championship Round, he chose to ride the bull, Bob, owned by Silverado Rodeo Company, during the PBR Bull Draft held at intermission. He tamed the bull for 86.75 points, leaving him in third place in the round, but first place in the average. Caminhas totaled 346 points on four bulls and was one of only two men to ride every one of his bulls over the three-day event.

U.S. Border Patrol rider Luke Snyder (Raymore, Mo.) finished second overall after becoming only the second man to cover all four of his bulls. He scored 344.5 points and added \$15,242.50 to his 2009 World Standings. Taking third place was "The Cherokee Kid" and home state bull rider Ryan Dirteater (Hulbert, Okla.) who totaled 269.75 points and received a check for \$22,570 while

Brazilian superstar Renato Nunes (Buritama, SP, Brazil) finished fourth with 266.75 points and \$10,120. Rounding out fifth place was "Mighty" Mike White (De Kalb, Texas) who left Oklahoma with a total of 263 points and walked away with a check for \$6,418.

The 2009 PBR Bull Team Competition kicked-off in Oklahoma City. Fourteen teams have been formed, each competing for their share of a total tour purse of over \$500,000 throughout the 2009 season. The team, Teague Bucking Bulls, took first place and the \$10,000 check after totaling 134.5 points, beating out second place team, Boyd/Floyd Bull Co.com, who ended the event with 133.5 points and a second place check worth \$5,000.

The race for PBR's million dollar world title takes the prestigious BFTS tour to The Golden State of California for stop #10. The top 40 bull riders in the world will invade Anaheim's Honda Center on Friday and Saturday night and then head to Glendale, Arizona's Jobing.com Arena on Sunday for stop #11. This is the final weekend of back-to-back stops for the world's best bull riders. The VERSUS network airs PBR events every Saturday and Sunday evening. Be sure to check www.pbrnow.com for upcoming cities, ticket information, and complete broadcast times.

INJURY REPORT:

J.B. Mauney (Mooresville, N.C.) bruised his forearm. He will ride at the Anaheim Invitational in Anaheim, Calif.

Zack Brown (Santa Fe, Texas) bruised his forearm. He will ride at the Anaheim Invitational in Anaheim, Calif.

Cord McCoy (Tupelo, Okla.) suffered a rib fracture during round one of the Express Classic and did not compete in rounds two and three. He is questionable for the Anaheim Invitational in Anaheim, Calif.

BEHIND THE CHUTES:

Enterprise Rent-A-Car's "Ride with the Best" Bonus:

Due to his round two win at the Troy-Bilt Invitational in Tallahassee, Fla., young gun **Cody Campbell** (Summerville, Ore.) was eligible to compete for the \$5,000 Enterprise Rent-A-Car "Ride with the Best" bonus during round one of the Express Classic in Oklahoma City, Okla. Campbell did not make the whistle on the bull, Hot Pistol; therefore, the stock contractor, Boyd/Floyd Bull Company, took home the \$5,000 bonus.

Due to his win during round one of the Express Classic, 2008 PBR World Champion **Guilherme Marchi** (Leme, SP, Brazil) was eligible to compete for the \$5,000 Enterprise Rent-A-Car "Ride with the Best" bonus during round two in Oklahoma City. Because of his qualified ride on the bull, Ozzy, owned by Ricky Simmons, Marchi was awarded the \$5,000 bonus.

Due to his round two victory, home state favorite **Ryan Dirteater** (Hulbert, Okla.) was eligible for the bonus during round three of the Oklahoma City event. Dirteater made the eight second whistle on the bull, Stiffler, owned by Boyd/Floyd Bull Company; therefore, he took home the \$5,000 check.

As the winner of round three at the Express Classic, **Ryan Dirteater** (Hulbert, Okla.) will be eligible for the bonus during round one at the 10th BFTS stop in Anaheim, Calif.

Ford Truck Moment of Truth Bonus:

Ryan Dirteater (Hulbert, Okla.) was in the lead going into the Built Ford Tough Championship Round and did not win the Express Classic; therefore, he did not collect the \$20,000 bonus. The

bonus will grow to \$25,000 at the next event in Anaheim, Calif. The event grows by \$5,000 each week if it is not claimed. Once claimed, it returns to \$5,000.

Ford F-150 Challenge:

As the Express Classic event winner, **Ednei Caminhas** (P. Alves, SP, Brazil) has qualified for a chance to compete at the PBR Built Ford Tough World Finals, against all other 2009 Built Ford Tough Series event winners. The Ford F-150 Challenge contestant who finishes the highest in the event aggregate during the 2009 PBR Built Ford Tough World Finals will win a brand-new 2009 F-150 truck.

Salem National Lease Bull of the Event:

The bull, **Show Time**, owned by D&H Cattle Company, earned Bull of the Event honors with a score of 46.25 points. This honor is acknowledged by an award of \$1,250 going to the top bull of each event as determined by the PBR judges' bull score.

High-Marked Ride of the Event:

2008 PBR World Champion **Guilherme Marchi** (Leme, SP, Brazil) recorded the high-marked ride of the Express Classic in Oklahoma City, Okla., during round one after riding Big Iron, owned by Diamond S Bucking Bulls, for 91.5 points.

Express Classic RESULTS

ROUND ONE: 1) Guilherme Marchi (Leme, SP, Brazil) 91.5 points on Big Iron (Diamond S Bucking Bulls), \$7,000; 2/3) Ryan Dirteater (Hulbert, Okla.) 89.25 points on Scrapy (D&H Cattle Company), \$4,000; 2/3) Mike Lee (Decatur, Texas) 89.25 points on Pearl Snap (Boyd/Floyd Bull Company), \$4,000; 4/5) Renato Nunes (Buritama, SP, Brazil) 88.75 points on Super Duty (D&H Cattle Company), \$1,600; 4/5) Mike White (De Kalb, Texas) 88.75 points on Cat Man Do (#10 Bucking Bulls), \$1,600; 6) Cody Ford (Stanfield, Ore.) 87.5 points on Monkey Blood (Boyd/Floyd Bull Company).

ROUND TWO: 1) Ryan Dirteater (Hulbert, Okla.) 90.75 points on Black Pearl (Ravenscroft/Boyd-Floyd Bull Co.), \$2,730; 2) Renato Nunes (Buritama, SP, Brazil) 88.75 points on Mission Accomplished (Diamond S Bucking Bulls), \$1,950; 3/4) Brian Canter (Randleman, N.C.) 88.25 points on Deja Blu (Teague Bucking Bulls, LLC); 3/4) Pete Farley (Kempsey, AUS) 88.25 points on West Coast Cowboy (Kent Cox and Rocking T Ranch); 5) Mike White (De Kalb, Texas) 87.75 points on Last Call (BRH Ranch/Homestead Genetics).

ROUND THREE: 1/2) Ryan Dirteater (Hulbert, Okla.) 89.75 points on Stiffler (Boyd/Floyd Bull Company), \$2,340; 1/2) Chris Shivers (Jonesville, LA.) 89.75 points on Motown (Frontier Rodeo Company), \$2,340; 3) Renato Nunes (Buritama, SP, Brazil) 89.25 points on Full Throttle (Murphy Ranch and Rodeo), \$1,170; 4) Ednei Caminhas (P. Alves, SP, Brazil) 88.25 points on Spotlight (Silverado Rodeo Company); 5/6) Aaron Roy (Asquith, SK, Canada) 87.5 points on Good Time Charley (D&H Cattle Company); 5/6) Wiley Petersen (Fort Hall, Idaho) 87.5 points on Outsider (Mayo/Hooker).

BUILT FORD TOUGH CHAMPIONSHIP ROUND: 1) Cody Ford (Stanfield, Ore.) 90 points on Ricky Bobby (HD Page/Bill & Betty Morrison), \$2,730; 2) Luke Snyder (Raymore, Mo) 89.75 points on Bovine Prime (D&H Cattle Company), \$1,950; 3) Ednei Caminhas (P. Alves, SP, Brazil) 86.75 points on Bob (Silverado Rodeo Company), \$1,170; 4) Ross Coleman (Molalla, Ore.) 85.5 points on Spit Fire (Boyd/Floyd Bull Company).

OVERALL EVENT STANDINGS: 1) Ednei Caminhas (P. Alves, SP, Brazil) 346 points, \$27,742.50; 2) Luke Snyder (Raymore, Mo.) 344.5 points, \$15,242.50; 3) Ryan Dirteater (Hulbert, Okla.) 269.75 points, \$22,570; 4) Renato Nunes (Buritama, SP, Brazil) 266.75 points,

\$10,120; 5) Mike White (De Kalb, Texas) 263 points, \$6,418; 6) Cody Ford (Stanfield, Ore.) 262.75 points, \$6,622.50.

BUILT FORD TOUGH WORLD STANDINGS: (The PBR World Champion is based on total Built Ford Tough Series points earned through the season)

1) J.B. Mauney (Mooresville, N.C.) 3,575.75 points, \$103,346; 2) Ryan Dirteater (Hulbert, Okla.) 3,170.5 points, \$98,062; 3) Kody Lostroh (Longmont, Colo.) 2,770.5 points, \$111,068; 4) Austin Meier (Kinta, Okla.) 2,614 points, \$40,860; 5) Guilherme Marchi (Leme, SP, Brazil) 2,433.75 points, \$44,604; 6) Robson Palermo (Rio Branco, Acre, Brazil) 2,407.5 points, \$43,582; 7) Wiley Petersen (Fort Hall, Idaho) 2,373 points, \$19,934; 8) Zack Brown (Santa Fe, Texas) 2,325.75 points, \$66,981; 9) Renato Nunes (Buritama, SP, Brazil) 2,134.25 points, \$43,841; 10) Shane Proctor (Grand Coulee, Wash.) 2,064.5 points, \$27,975.

Don't miss out on any of the action at the 2009 Built Ford Tough World Finals in Las Vegas, Nev. The world-class event will take place on Oct. 30-Nov 1 and Nov. 5-8 at the Thomas & Mack Center---get your tickets NOW at 866.PBR.SHOW or unlvtickets.com!

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About the PBR:

More than 100 million viewers tune in each year to the PBR on FOX, NBC, ESPN, VERSUS, and on a host of foreign networks across the globe. With approximately 500 hours of prime time programming annually, PBR ranks among the most prolific sports on air, in addition to attracting over 1.7 million live event attendees each year with its multi-tiered event structure which includes the prestigious Built Ford Tough Series, the Copenhagen Bull Riding Challenger Tour, the Enterprise Rent-A-Car Tour, and the Discovery Tour, designed specifically for entry level contestants. The PBR is headquartered in Pueblo, Colo., with additional offices in Australia, Brazil, Canada, and Mexico. The PBR prides itself in its 1,000 plus stock contractor relationships and over 1,200 PBR bull riders competing in more than 300 PBR sanctioned competitions in five countries.