



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Matt Garbiso, Marketing Manager
Professional Bull Riders, Inc.
719.242.2800, ext. 3370
719.338.2974 cell
mgarbiso@pbrnow.com

Oklahoma Young Gun Takes Round Two Victory!

Tune in to VERSUS to see the conclusion of the Express Classic at Oklahoma City's Ford Center.

OKLAHOMA CITY, Okla. (February 14, 2009) – The Professional Bull Riders, Inc. (PBR) elite Built Ford Tough Series (BFTS) brought the best bull riders in the world to Oklahoma City's Ford Center for round two of the 2009 Express Classic. At the end of Saturday evening's performance, home state bull rider Ryan Dirteater (Hulbert, Okla.) left the Ford Center with the round two victory. Dirteater scored 90.75 points after riding the bull, Black Pearl, owned by Ravenscroft/ Boyd-Floyd Bull Co., who he drafted earlier in the day.



Taking second place honors was Team Enterprise rider Renato Nunes (Buritama, SP, Brazil) who scored 88.75 points on the bull, Mission Accomplished (Diamond S Bucking Bulls). Brian Canter (Randleman, N.C.) and Pete Farley (Kempsey, AUS) split third and fourth place with Canter riding the bull, Deja Blu, owned by Teague Bucking Bulls, LLC, while Farley took on West Coast Cowboy, owned by Kent Cox and Rockin T Ranch. Each scored 88.25 points. Rounding out fifth place was PBR veteran Mike White (De Kalb, Texas) who scored 87.75 points on the bull, Last Call (BRH Ranch/Homestead Genetics).

Due to his win during last night's round one, 2008 PBR World Champion Guilherme Marchi (Leme, SP, Brazil) was eligible to compete for the \$5,000 Enterprise Rent-A-Car "Ride with the Best" bonus during round two of the Express Classic. Because of his qualified ride on the bull, Ozzy, owned by Ricky Simmons, Marchi was awarded the \$5,000 bonus.

The Express Classic concludes tomorrow as the top 40 bull riders in the world compete to see who will take home the coveted Oklahoma City event title. Catch all of the action when VERSUS airs round three and the Built Ford Tough Championship Round on Sunday, February 15 at 8 p.m. EST.

INJURY REPORT:

No injuries to report.

Express Classic RESULTS

ROUND ONE: 1) Guilherme Marchi (Leme, SP, Brazil) 91.5 points on Big Iron (Diamond S Bucking Bulls), \$7,000; 2/3) Ryan Dirteater (Hulbert, Okla.) 89.25 points on Scrappy (D&H Cattle Company), \$4,000; 2/3) Mike Lee (Decatur, Texas) 89.25 points on Pearl Snap (Boyd/Floyd Bull Company), \$4,000; 4/5) Renato Nunes (Buritama, SP, Brazil) 88.75 points on Super Duty (D&H Cattle Company), \$1,600; 4/5) Mike White (De Kalb, Texas) 88.75 points on Cat Man Do (#10 Bucking Bulls), \$1,600; 6) Cord Ford (Stanfield, Texas) 87.5 points on Monkey Blood (Boyd/Floyd Bull Company).

ROUND TWO: 1) Ryan Dirteater (Hulbert, Okla.) 90.75 points on Black Pearl (Ravenscroft/Boyd-Floyd Bull Co.), \$2,730; 2) Renato Nunes (Buritama, SP, Brazil) 88.75 points on Mission Accomplished (Diamond S Bucking Bulls), \$1,950; 3/4) Brian Canter (Randleman, N.C.) 88.25 points on Deja Blu (Teague Bucking Bulls, LLC); 3/4) Pete Farley (Kempsey, AUS) 88.25 points on West Coast Cowboy (Kent Cox and Rocking T Ranch); 5) Mike White (De Kalb, Texas) 87.75 points on Last Call (BRH Ranch/Homestead Genetics).

Don't miss out on any of the action at the 2009 Built Ford Tough World Finals in Las Vegas, Nev. The world-class event will take place on Oct. 30-Nov 1 and Nov. 5-8 at the Thomas & Mack Center---get your tickets NOW at 866.PBR.SHOW or unlvtickets.com!

###

About the PBR:

More than 100 million viewers tune in each year to the PBR on FOX, NBC, ESPN, VERSUS, and on a host of foreign networks across the globe. With approximately 500 hours of prime time programming annually, PBR ranks among the most prolific sports on air, in addition to attracting over 1.7 million live event attendees each year with its multi-tiered event structure which includes the prestigious Built Ford Tough Series, the Copenhagen Bull Riding Challenger Tour, the Enterprise Rent-A-Car Tour, and the Discovery Tour, designed specifically for entry level contestants. The PBR is headquartered in Pueblo, Colo., with additional offices in Australia, Brazil, Canada, and Mexico. The PBR prides itself in its 1,000 plus stock contractor relationships and over 1,200 PBR bull riders competing in more than 300 PBR sanctioned competitions in five countries.