



## **FOR IMMEDIATE RELEASE**

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**When:** **March 5, 2009** / 12:00PM & 7:30PM  
**March 6, 2009** / 12:00PM & 7:30PM  
**March 7, 2009** / 1:00PM

**Where:** The Lazy E Arena (Guthrie, Oklahoma)

## **BRAZILE HEADLINES A CAST OF STARS**

**THE WRANGLER TIMED EVENT CHAMPIONSHIP RETURNS TO THE  
LAZY E ARENA THIS COMING MARCH**

**GUTHRIE, Okla., January 8, 2010** – The Ironman event of ProRodeo will return to the Fabulous Lazy E Arena on March 5<sup>th</sup>, 6<sup>th</sup>, and 7<sup>th</sup>, 2010 in Guthrie, Oklahoma. For over two and a half decades, this one-of-a-kind event has showcased world champions including 6-time WTEC and 11-time PRCA World Champion Trevor Brazile leading a cast of ProRodeo’s most elite cowboys competing in the most unique event in rodeo – the Wrangler Timed Event Championship (WTEC).

The WTEC always features twenty of the world’s best cowboys in the Professional Rodeo Cowboys Association (PRCA) competing in pro rodeo’s most unique event that is often referred to as “The Ironman” — it is a true test of versatility and stamina. Each contestant is required to compete in all five timed events: tie-down roping, steer roping, heading, heeling and steer wrestling – over five rounds in three days. Each round of competition features excitement with the leaders changing after every run, with only seconds separating them. The champion isn’t determined until the last rope is thrown, the flag is dropped and the clock has stopped.

The Wrangler Timed Event Championship was developed by the Lazy E in 1985 to determine the best all-around timed event cowboy in the world — the man who could stand out in more than his specialty event, the man who could be consistent in all five timed events. The majority of today’s professional rodeo cowboys no longer compete in multiple events, but specialize in one, possibly two. This event attracts the biggest names in the rodeo industry that correlates into 42 World Championship titles, in addition to thousands of fans representing 48 states from across the country! Some of the cowboys scheduled to compete against defending champion Brazile for the \$150,000.00 purse include: World Champions Chad Masters, Steve Duhon, Scott Snedecor and Randon Adams; 2005 PRCA All Around World Champion, Ryan Jarrett; Veteran World Champions Daniel Green, Jimmie Cooper, K.C. Jones and Paul Tierney; and 3-Time PRCA Runner-Up World Champion All-Around, Josh Peek.

Families will enjoy all of the activities planned for the performances. VIP ticket prices are \$37...Box Seats \$30...Reserved Bleachers \$25...and General Admission \$20. Children 10 and under FREE in general admission thanks to KWTN News 9. Group and multiple performance discounts are also available...call (800) 595-RIDE for complete details. A portion of the proceeds from the 2010 Wrangler Timed Event Championship will be donated to the National Cowboy and Western Heritage Museum in Oklahoma City. The Lazy E is proud to support this institution for western preservation!

**Tickets are available at all ticketmaster outlets, [www.lazye.com](http://www.lazye.com), calling Ticketmaster (800) 745-3000 or by calling the Lazy E Arena directly at (800) 595-RIDE.**

Last year, Brazile led by 28.1 seconds after 22 head. But then his heel loop got away from him in the next event and he dropped to third in the average at 294.1 seconds on 23 head behind two-time WTEC Champion Daniel Green of Oakdale, Calif. (269.9 on 23 head) and Josh Peek of Pueblo, Colo. (293.0 on 23 head). However, Green suffered a 60-second time in the steer wrestling. A 60-second time is used instead of a no-time at the WTEC. Peek tossed his steer in 5.3 seconds and Brazile was 7.4. So with one run left - the steer roping - Peek led Brazile by 3.2 seconds. Brazile's Professional Rodeo Cowboys Association gold buckles include two in steer roping. Brazile clocked an 11.9-second run. Peek, who had to be 15-seconds or faster for the win, ran into trouble and took a 60.0-second time (a loop missed that ultimately cost him \$40,000). Besides winning \$50,000 for the average, Brazile tacked on \$6,000 for placing second in the fastest rounds with a 45.7-second showing in the second round. Bringing his total earnings at the WTEC to a whopping \$564,500.

For Green, he not only earned \$25,000 for second in the average with 344.7 seconds on 25 head, but also had the fastest round with 45.5 seconds in the fourth round for another \$10,000 and 50.2 seconds in the second round for sixth fastest round and \$2,000 – all totaling a weekend take of \$37,000. Finishing third was three-time WTEC champion Jimmie Cooper, who at age 52 totaled 358.2 on 25. Cooper was the PRCA all-around World Champion in 1981. The 25th WTEC included record-breaking efforts in individual events. Cade Swor of Chico, Texas broke a 10-year-old arena record in the tie-down roping. Swor roped and tied his calf in 7.9 seconds in the fourth round breaking the 1999 mark of 8.1 seconds by Blair Burk of Durant, Okla. In the team roping - heeling, the record was 5.2 seconds set by Green in 2000. In the fourth go, PRCA World Champion Chad Masters of Clarksville, Tenn., stopped the clock in 5.1 seconds, assisted by Luke Brown on the heading end. Just a few minutes later Jo Jo LeMond of Andrews, Texas froze the scoreboard clock in 4.9 seconds, with PRCA World Champion Matt Sherwood as his header. The Lazy E Arena pays a \$3,000 bonus when a contestant breaks a WTEC arena record - meaning Swor, Masters and LeMond collected \$3,000 each.

The 2010 Wrangler Timed Event Championship is sponsored by Wrangler in conjunction with, Ariat Boots, Coors, Priefert Ranch & Rodeo Equipment, Jack Daniels, Cross Bar Gallery, Dodge, John Vance Motors, Gist Silversmiths, the AQHA, Cactus Saddlery, the USTRC, Hot Heels, Clear Channel Radio, The Oklahoman, News 9, Shorty's Caboy Hattery, CSI Saddlepads, the Best Western Edmond, and the Fairfield Inn & Suites – Edmond.

The 2010 Wrangler Timed Event Championship is a Lazy E Production. For more information on the Wrangler Timed Event Championship or other Lazy E events, contact the Lazy E Arena, 9600 Lazy E Drive, Guthrie, OK 73044, (405) 282-RIDE, (800) 595-RIDE or visit [www.lazye.com](http://www.lazye.com).

## **2010 Invited Contestants**

1.	<b>TREVOR BRAZILE</b>	Decatur, TX
2.	<b>DANIEL GREEN</b>	Oakdale, CA
3.	<b>JIMMIE COOPER</b>	Monument, NM
4.	<b>JOSH PEEK</b>	Pueblo, CO
5.	<b>KYLE LOCKETT</b>	Visalia, CA
6.	<b>BEAU FRANZEN</b>	Sidney, MT
7.	<b>CHANCE KELTON</b>	Mayer, AZ
8.	<b>RHETT KENNEDY</b>	Chowchilla, CA
9.	<b>K.C. JONES</b>	Burlington, WY
10.	<b>BRETT FLEMING</b>	Worden, MT
11.	<b>CHAD MASTERS</b>	Clarksville, TN
12.	<b>STEVE DUHON</b>	Sonora, TX
13.	<b>RYAN JARRETT</b>	Summerville, GA
14.	<b>PAUL TIERNEY</b>	Oral, SD
15.	<b>SCOTT SNEDECOR</b>	Uvalde, TX
16.	<b>TREVOR KNOWLES</b>	Mount Vernon, OR
17.	<b>JOJO LEMOND</b>	Andrews, TX
18.	<b>RANDON ADAMS</b>	Logandale, NV
19.	<b>CASH MYERS</b>	Athens, TX
20.	<b>JIM ROSS COOPER</b>	Monument, NM

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